FACTS SHEET

WHAT:



Memphis Charitable Foundation in support of Memphis Rock 'n' Soul Museum, Memphis & Shelby County Music Commission, NARAS/MusiCares, Madonna Learning Center, The Baddour Center, International Children's Heart Foundation, Memphis Police Foundation, Memphis Fire Department, Memphis Musicians and Memphis area music scholarships, in addition to providing funding for Cherry trees to beautify downtown Memphis.

WHEN: SATURDAY, OCTOBER 4, 2014

WHERE: Taking it from the streets to the Rooftops • Gibson Guitar • Memphis

<u>WHY:</u> To celebrate 60 years of Rock 'n Roll while honoring the BarKays 50th Anniversary and The Beatles 50th Anniversary!

<u>WHO'S</u> <u>COOKING:</u> Some of America's greatest chefs will be rockin' the ovens 'n grills!

WHO'S

PLAYING: This year we celebrate the 60th Anniversary of Rock 'n Roll and we embrace the legacy of legendary Sam Phillips, (the Godfather of Rock 'n Roll) as his granddaughter, Halley Phillips, brings her producing genetics to the spotlight launching her band The Local Saints on our stages.

It's the perfect time for Sam to return to The Blues Ball (in spirit) continuing to help us make great memories. Sam was one of the earliest and strongest mentors of The Blues Ball. . . and we couldn't have done it without him.

Miss Jackie Wilson, American Idol finalist, will rock the stage as The Blues Ball launches the awesome anti-abuse and violence campaign, "Break The Chain" (written by prolific songwriter, Tena Clark). When you blend the talent of Whitney Houston, the savvy of Joss Stone, the heart of Mary J Blige, and pepper it with the soul of Aretha Franklin, you get the unique voice of Miss Jackie Wilson.

Other AWESOME musicians rockin' our stages with their funky, fabulous sounds are: The BarKays, North Mississippi Allstars, Preston Shannon, Susan Marshall, Ruby Wilson, Al Kapone and many others.

RENOWNED MEMPHIS MUSICIANS have annually graced The Blues Ball stages since 1994 and they are: B. B. King; Rufus Thomas; Al Green; The Killer, Jerry Lee Lewis; Sid Selvidge; Soul Man Isaac Hayes; The BarKays; Jimmy Dickinson; Bobby Blue Bland; Teenie Hodges; Jason D. Williams; Free Sol; Andy Childs; The Angelic Voices of Faith; The Staple Sisters; The Jordanaires; Three 6 Mafia; Sam the Sham; Eddie Floyd; Al Kapone; Sam Moore; Little Milton; Booker T & the MG's, Little Jimmy King, Steve Cropper, among others. This tradition continues this year as we continue to feature Memphis' legendary musicians.

WHO: Founder/General Chairman: Pat Kerr Tigrett

Current or Past Honorary Co-Chairmen: Priscilla Presley; Knox & Jerry Phillips, Sam Phillips Recording, Knox Music, HiLo Music; Henry Juszkiewicz, Chairman and CEO, Gibson Guitar Corp.; Jack Soden, President and CEO, Elvis Presley Enterprises; and Jerry Schilling, Jerry Schilling Management

Honorary Blues Ball Committee: David Porter, The Memphis Horns; Dan Aykroyd; John Paul DeJoria; Steve Cropper; Duck Dunn*; Kirk Whalum; "Sam the Sham" Samudio, Jerry Lee Lewis; Carla & Marvell Thomas; Ruby Wilson; Kurt Clayton; Preston Shannon; Jason D. Williams; and The BarKays (among others).

<u>Current or Past Corporate Sponsors:</u> Gibson Guitar Corporation, FedEx, Southeastern Asset Management, Graceland/ Elvis Presley Enterprises, Drexel Chemical Company, Delta Wholesale Liquors, Sam Phillips Recording, Fleming's, Morgan Keegan, AT&T Wireless, Crow's Truck Service, Star Distributors, Horseshoe Casino, Crown Distributing, Paul Mitchell, Athens Distributing Co., Clear Channel, Kroger, The Westin Hotel, Capital Grille and Patron (among others).

Produced by Memphis Charitable Foundation 501(c)(3)